



COMFORT FOR THE WORLD®

Friday, August 8, 2025

## Sinomax® USA Celebrates the Grand Opening of Their New Headquarters

### Houston, TX – Sinomax® USA Houston Office Relocates to New Space

Sinomax® USA is proud to announce the successful relocation of its Houston office to a brand-new space, at 10111 Richmond Avenue in Houston, Texas, marking an exciting new chapter for the company.

The move was celebrated on July 15<sup>th</sup> with a lively grand opening and ribbon-cutting ceremony, attended by employees, leadership, and special guests. The event kicked off with an inspiring address from CEO Frank Chen, who spoke about the company's journey, its recent growth, and the bright future ahead. Frank's remarks were a reminder of the passion and perseverance that have shaped Sinomax USA since its founding.

A touching moment during the celebration honored several remarkable women who have been with Sinomax® USA for more than a decade – a testament to the dedication and loyalty that define the company's culture.

Guests were invited to explore the new space, which features open and collaborative work areas, upgraded technology, and inviting décor designed to foster creativity and connection.

"This new office represents more than just a change of address. It's a space better suited to our needs that will inspire our people to do their best work, collaborate more effectively, and continue delivering the innovation and quality our customers expect," said Frank Chen, CEO of Sinomax USA.

### About Sinomax USA, Inc.

Sinomax USA, Inc., a division of Sinomax group, is an award-winning mattress and bedding manufacturer recently named Top Foam Technology Solutions Provider by Manufacturing Outlook 2024 and Winner of the 2025 Business Intelligence Group BIG Awards for Business. Specializing in memory foam mattresses, pillows, and mattress toppers, the company was founded in 2000 and has over 25 years of experience in specialty foam pouring with products sold in more than 10,000 stores under proprietary brands and private labels by the world's largest retailers. With seven world-class manufacturing facilities, Sinomax proudly offers quality products based on cutting-edge innovation and prides itself on delivering COMFORT FOR THE WORLD®.

For more, please visit our website at [www.sinomax-usa.com](http://www.sinomax-usa.com) or follow us on social media:

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