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COMFORT FOR THE WORLD®

Sinomax® USA Wins 2026 Global Recognition Award for Innovation, Leadership, and Operational Excellence

Houston, TX — **Sinomax USA** has been awarded a **2026 Global Recognition Award** for exceptional achievement in innovation, leadership, and operational excellence within the global sleep products industry.

The Global Recognition Awards program evaluates applicants through an independent judging process. According to Global Recognition Awards, more than 15,000 entrants apply each year, with only 5.8% receiving recognition. Sinomax USA's application was reviewed by impartial industry experts using the Rasch measurement model, a methodology designed to create objective scoring across categories and fields.

The recognition highlights Sinomax USA's continued commitment to developing meaningful sleep solutions that address real consumer needs, including improved airflow, advanced cooling technologies, washable foam, enhanced support, and materials engineered for lasting performance. The award also acknowledged the company's vertically integrated manufacturing model, disciplined operations, sustainability progress, and ability to lead through change in a highly competitive global market.

"Sinomax USA exemplifies what it means to earn a 2026 Global Recognition Award; its combination of protected innovation, transparent leadership, and global operational excellence represents exactly the world-class standard this recognition was created to honor," said **Alex Sterling**, spokesperson for Global Recognition Awards.

Sinomax USA's innovation strategy is centered on solving persistent consumer challenges in bedding and sleep products, including heat retention, comfort, support, durability, and product performance after compression packaging. Through ongoing investment in product development, responsible manufacturing, and operational resilience, the company continues to strengthen its position as a trusted leader in the sleep products category.

"This recognition reflects the dedication and talent of our teams across product development, manufacturing, operations, sales, marketing, customer service, quality, logistics, and leadership," said **Frank Chen, CEO, Sinomax USA**. "Our teams are united by a shared commitment to innovation, responsible growth, and delivering comfort."

About The Global Recognition Awards

Global Recognition Awards is an international awards program that recognizes organizations and leaders for outstanding achievement, innovation, leadership, and measurable impact across industries. Honorees are evaluated by an independent judging panel using a structured assessment process to support objective scoring across categories and fields.

About Sinomax USA®, Inc.

Sinomax USA®, Inc., a division of the Sinomax group, is a mattress and bedding manufacturer specializing in memory foam mattresses, pillows, toppers and adjustable bases. Founded in 2000, the company has more than 25 years of experience in specialty foam production and supplies products to over 10,000 retail stores under proprietary brands and private labels. With seven manufacturing facilities worldwide, Sinomax delivers products designed for comfort and innovation. For more information, visit www.sinomax-usa.com.

For more, please visit our website at www.sinomax-usa.com or follow us on social media:

- LinkedIn: www.linkedin.com/company/sinomax-usa
- Facebook: www.facebook.com/Sinomax-USA
- YouTube: www.youtube.com/user/sinomaxusa
- Instagram: www.instagram.com/sinomax_usa

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